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Hello Sisters,

This past month has flown by and here it is August and only two weeks away from our historical All Regions Virtual Conference (ARVC). The seven of us (IVPs) have worked almost non-stop it seems since we first had this brainstorm of an idea to create one all regions conference. That was in early June, and I have to admit that at times I wondered what we were thinking when we came up with this idea. There were many days where it seemed as if for every step forward we took, we were pushed back three.

Now, with only a couple of weeks away, things seem to be falling into place and we have accomplished something that will be not only be historical, but unforgettable. We have 59 sessions for leadership training, personal enhancement, fraternity education and professional development for our members to access. Some of these are zoom sessions and are quickly filling up, but they will be recorded and posted on our ARVC website after the conference for viewing. All other sessions are videos and PowerPoints and will be linked and available for viewing at your convenience on our ARVC website.

I have some other valuable information below so please read through the newsletter some Frequently Asked Questions, Instructions for Registering and other valuable information.

Please continue to be safe, stay healthy, and I hope that we will have huge participation from the South Central Region at both our conference and our Friday night event.

As always, please continue to invite and allow me to be a part of your meetings and celebrations. I will attend as many as possible.

Love and hugs,

*Cindy*



I hope that many of you are already registered, but if not, there is still plenty of time to register. It is best to use the actual ARVC website ([adkregionalconference.com](http://adkregionalconference.com)) to register. We have found that a lot of cell phones, iPads and tablets are not compatible with the GoToWebinar software so it is also best to use a laptop or desktop to register.

As with most things in life, there isn't a perfect solution for everything. I regret that we had to wait until late August to have our conference knowing that many of you will already be back in the classroom. I know that some of the zoom sessions are during the day and you will not be able to attend, but all of them will be recorded and posted on the ARVC website. With only two months to bring this virtual conference to fruition, time was not on our side for planning. Originally, we had hoped to have it by the end of July, but as we worked to find a technology consultant and then a platform, it became increasingly clear that our date would have to be moved to late August. I hope that this doesn't keep you from participating though, and I am looking forward to a huge turnout from the South Central Region.

After you registered, you received an email from Alpha Delta Kappa Webinar which has the link to join the conference. You will need to use this a few minutes before the conference starts to access the webinar. Simply click the "Join Conference" button. Remember, that this conference qualifies your chapter for a pearl also. **I have sent step-by-step instructions to your chapter presidents to share with each of you that will help, and hopefully answer any questions you might have.**

Please put **3:00 PM, August 29<sup>th</sup>**, on your calendars! You won't want to miss it!

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*Where should you be on Friday, August 28<sup>th</sup> at 6:30 PM?*

# At our SCR Premiere Event of course!

Friday, August 28<sup>th</sup> will be a night to “Get Social” with your South Central sisters! We will recognize sisters and chapters across the region, but will also focus on fun and laughter as we get together with our SCR sisters!

You can sign up for this on the general conference registration form, and also by simply emailing me and asking to be included. I will be sending out the invitation to this via email closer to the date. You will NOT receive anything from the software for this when you register.

Remember, this is an “Easy Clothes” night. It is okay to have your hair messed up and not have makeup on. This is an evening to relax and have some fun with your AΔK sisters!

There will also be games and door prizes given away throughout the hour.

Bring your favorite glass of wine or beverage  
and join us for a great time!



## Please NOTE these Frequency Asked Questions about the ARVC

### 1. How do I register for the All Regions Virtual Conference (ARVC)?

On the “Home” page of the All Regions Virtual Conference website, there is a document entitled “One World” which provides directions to assist members with the registration process. It is recommended that members download the document prior to registering online. Here is a summary of the directions:

- It is best to register using a desktop or laptop computer.
- Registering using an iPad, tablet, or phone (Android or iPhone) is causing some technical issues at this time.
- Go to the Meetings tab on the AΔK website and click on Regional Conferences on the left side of the screen. Click on the link for the All Regions Virtual Conference Website.
- Please click on the Enhancement Sessions and Leadership Trainings tabs first to read the descriptions for each of the presentations. Check out the times for the Zoom sessions before registering. They are listed in the time zones of the presenters.
- In the top ribbon, please click on Registration. Scroll down the page and click on the button that says Register Here. Complete the registration form and click submit.
- You will be registered and immediately redirected back to the ARVC website. The screen will say “Thank You for Registering.” Scroll down the page and you will see a link to register for the Zoom sessions. If you would like to attend one or more of these sessions, please click on the link and complete/submit the registration form.
- You will receive two emails. One of the emails is from Alpha Delta Kappa Conference. That is your confirmation and link to join the ARVC on Saturday, August 29th. All you have to do is click on the button that says Join Webinar.

- The second confirmation is from Google Forms. It confirms your registration for the Zoom sessions you selected to attend. Invitations for these sessions will be forwarded to you by the presenter/host the week of August 24th.

**2. What if I change my mind and want to attend some other Zoom sessions? May I edit my registration?**

Yes! You may definitely edit your registration for the Zoom sessions. Please go to the Google Forms registration confirmation email. There is a green button that says “Edit response.” Click on the button and add/delete sessions you would like to attend. Resubmit the form. You will receive a new registration confirmation from Google Forms.

**3. How do I register for the regional IVP Premiere Events on Friday, August 28th?**

When you complete the Registration form for the All Regions Virtual Conference, please look at the last question on the form. Click the drop-down choice that states that you want to attend both the IVP Premiere Event and the All Regions Virtual Conference. You will automatically be registered for both events. **The week of August 24th, your regional IVP will send you an email with an invitation to her regional event.**

**4. Will you please explain the acronyms ET, CT, MT, and PT on the Zoom Sessions Registration form?**

The acronyms represent the time zones when the sessions will be held. They were assigned based on the time zones of the presenters. ET is Eastern Daylight Time, CT is Central Daylight Time, MT is Mountain Daylight Time, and PT is Pacific Daylight Time. When you receive your invitations to the sessions from the presenters/hosts during the week of August 24th, the time listed will be in the time zone as indicated by your email address.

**5. How many people may attend the Zoom sessions? What happens if they become full?**

Even though most of the Zoom sessions have a maximum capacity of 100 attendees, we have been able to expand attendance for several of the sessions. Your Zoom confirmation email will confirm your attendance in the sessions. You will receive a Zoom invitation to the sessions from the host/presenter the week of August 24th.

**6. What if the Zoom session is full or I am unable to attend on the date and time of the session and I am interested in hearing the presentation?**

All of the Zoom sessions will be recorded. The link for the presentations will be posted on the ARVC website after September 1st. Additionally, each of the presenters have prepared a one-page handout with highlights for their presentations which will be posted on the website.

**7. Will there be a schedule available prior to the ARVC?**

Yes. The schedule will be posted on the ARVC website the week of August 24th. Members may download it prior to Saturday’s conference.

**8. The registration form does not have a space for our “Nation.” Where do I enter that information?**

Unfortunately, the GoToWebinar registration template would not allow us to create a field for “Nation.” We apologize for this situation and meant no disrespect to our sisters in other nations. There is a field that states “Country.” Please use that field to enter your Nation. Thank you for understanding.

**9. What is the last day that I may register for the All Regions Virtual Conference?**

There is no cut-off date for registration. However, if you register after Tuesday, August 25th, please send an email to your regional IVP to ensure that you receive an invitation to the regional IVP Premiere Event on Friday, August 28th.



# There is still time to send in your Altruistic Donations

Please consider supporting our  
SCR Altruistic Project: The Confetti Foundation!  
Donations will end after this week.

**Give a hospitalized child the birthday party he/she deserves!**

Please make checks payable to Alpha Delta Kappa South Central Conference.

**Chanetta Case  
45 Linda Circle  
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## What's new in Membership?



### "Membership Conference Sessions"

The IMC will be presenting three (3) workshops following the AR Virtual Conference.

Please attend if you are interested in membership retention, successful membership initiatives, and/or New Chapter Development.

*"Strategies for Starting a New Chapter"*

*Carol Johnson, TX VPM and Ann Hudson, PIP*

Want to start a new chapter in your S/P/N? Don't know how to start? This ZOOM session will have a short presentation and time for Q&A. Texas District II has started two chapters in the last two years, come and find out how we did it! (ZOOM #17 Sunday, August 30, 3:00 Mountain DST)

*"Heart-to-Heart Membership Retention"*

**Betty Jo Evers, IVO for Membership**



This 30-45 minute Zoom presentation will discuss strategies for addressing why some members decide to resign. The signs of retention and the "Power of WE" provide important information when addressing the topic of retention. (ZOOM #18 Sunday, August 30, 3:00 Mountain DST)

## "Creating a S/P/N Wide Membership Initiative"

Jeanie Hinck, RMC SWR

This is a presentation outlining Arizona and Colorado trial S/P/N Membership initiatives. These initiatives were designed to determine the effectiveness of a state wide focus on a plan to increase visibility of chapters to potential members. This narrated PowerPoint explains the programs, the rationale behind the programs, the planning process, the results, and the effectiveness of each Initiative. **(Recorded and available for viewing after the ARVC General Session)**



August 2020 Membership Message

## 3 RETENTION STRATEGIES




Retaining current members is equally important as recruiting new members. The **golden threads** of friendship, altruism, and scholarship provide the bonding for all of us from our charter members to our newest member. Each one is important to the success of your chapter.

### 1. Engaged and Informed Members

- ▲ Email meeting agenda
- ▲ Advertise program
- ▲ Email chapter minutes immediately to those who are absent
- ▲ Send "Missed You Memo" or email "We missed you notes"

### 2. Take advantage of FACETIME or

- ▲ Those with extended illness 
- ▲ Sustaining members
- ▲ Winter visitors
- ▲ Those who travel

### 3. Change Chapter Policies & Procedures

- ▲ Include the statement that "A prospective member **should attend at least 2-3 meetings** before she is asked to join the chapter."
- ▲ This allows the prospective member to learn more about "who" we are and "what" we do.
- ▲ She also gets acquainted with chapter members and the bonding begins.
- ▲ She learns the financial, time, and leadership responsibilities before making the commitment to join.
  
- ▲ There are no surprises or disappointments, only excitement!

The Arizona chapters were polled to see which had this strategy in their practice and the results were 9 chapters do and 14 chapters do not. It is an indicator of thriving chapters and those who are struggling a bit to retain their members. It's best to take time and educate prospective members about Alpha Delta Kappa before they are initiated.

*Betty Jo Evers*, IVP for Membership, RMC SCR

## Care, Concerns & Celebrations in the SCR

Nancy Carr – TX President Elect - loss of her mother  
Kelly Delgado – Intl. Headquarters Staff – loss of her mom  
Sherry Longhofer – Kansas Epsilon – rotator cuff surgery  
Lisa Schoonover – Missouri Gamma – lost her husband unexpectedly at age 47  
Nancy Medina – Kansas Alpha Alpha – loss of her dad  
Mary Lara – Oklahoma Alpha Eta – loss of cousin



## Omega Chapter

May Jo Lanford – Texas Beta Mu  
Julia Wingate – Past State President - Oklahoma Sigma  
Linda Jimerson – Arkansas Theta

## Celebrations

Texas Gamma Sigma – 50<sup>th</sup> anniversary

**\*\*\*Sisters, please text or email me when sisters are ill or have a death in their family. I want to reach out to those sisters, but I don't always hear of concerns in our region. Also, please let me know of celebrations within your chapters, districts and states. Thank you so much.**

*Cindy*

## Upcoming Deadlines and Important Dates

- |                            |   |
|----------------------------|---|
| August 28 <sup>th</sup>    | South Central Regional Premiere Night – 6:30 PM   |
| August 29 <sup>th</sup>    | All Regions Virtual Conference – 3:00 PM<br>*** (Having at least one person from your chapter attend qualifies your chapter for one of the seven pearls.)   |
| August 1-31 <sup>st</sup>  | Chapter Needs Assessment (CNA) is available to be filled out by the Chapter Membership Chair online<br>– Due by August 31 <sup>st</sup><br>*** (This qualifies your chapter for one of the seven pearls.) |
| August 31 <sup>st</sup>    | Distinguished Chapter Award due   |
| September 1 <sup>st</sup>  | Intl. Convention Educational Symposium Presenter Application Due  |
| September 15 <sup>th</sup> | Classroom Grant Applications Due  |
| October 1-31 <sup>st</sup> | AΔK Month/Founders Day  |
| October 15 <sup>th</sup>   | 990-N IRS E-Postcard Filing Deadline  |
| September 1 <sup>st</sup>  | Proposed Amendments to International Bylaws Due<br>Proposed Resolutions Due<br>Regional Mini-Scholarship Applications Due<br>S/P/N Bylaws or Policy Statement Due   |